

Jazer Chand

– Interaction Designer

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Summary

While expanding my understanding of design, I read about 'diagnosing first, prescribing second' – this pushed my work towards a thoughtful user-centric method. Graduating in April 2020, I currently seek a position at an expansive organization, where my creative identity can contribute, explore, and thrive, next to like-minded explorers and critical thinkers.

Skills

Figma, Sketch, Principle, Zeplin, Adobe CC ;
User Research & Synthesis, User Flows, Empathy Mapping, Rapid Prototyping ;
Conceptualizing, Storytelling, Design Strategy, Visual Communication ;
Physical Computing, Creative Coding, HTML, CSS, Javascript ;

Experience

Itu Chaudhuri Design (ICD)

UI/UX Intern – (March 2019 - July 2019)

Became a part of the UI/UX team working on an ERP product. Assisted with ideation, UX, and exploring various routes of UI. Managed and created the design master file, along with the Zeplin ready files. Contributed towards improving the interaction of ICD website.

Projects

Citizen, UX Research

February 2019, College Project, Link : <https://www.jazerchand.com/project-04>

Investigated first-time voters' political behavior. Synthesized user-insights into actionable goals. Ideated, prototyped, and tested the solution rapidly by following the design sprint method.

Vessel, Digital Storytelling

November 2018, College Project, Link : <https://www.jazerchand.com/project-02>

Initiated and crafted a unique web experience for my class. Designed new feedback systems for the mouse pointer. Translated an interaction design philosophy for social-sharing.

Alt., Physical Interface

October 2018, College Project, Link : <https://www.jazerchand.com/project-03>

Re-imagined haptic user-interaction through electronic sensors. Used Arduino and P5.js library to create a web-based interface. Iterated and prototyped an interactive simulation.

Spotlight, Digital Product

August 2018, College Project, Link : <https://www.jazerchand.com/project-01>

Ideated and designed a mobile-app platform for readers. Conducted user-research to define the needs and catering strategy. Wireframed iteratively and prototyped a high-quality interface.

Education

Bachelors in Communication Design (Interaction and New Media)

Pearl Academy, New Delhi, Batch of 2020

Awards : Merit Scholarship (2019), Merit Scholarship (2018)